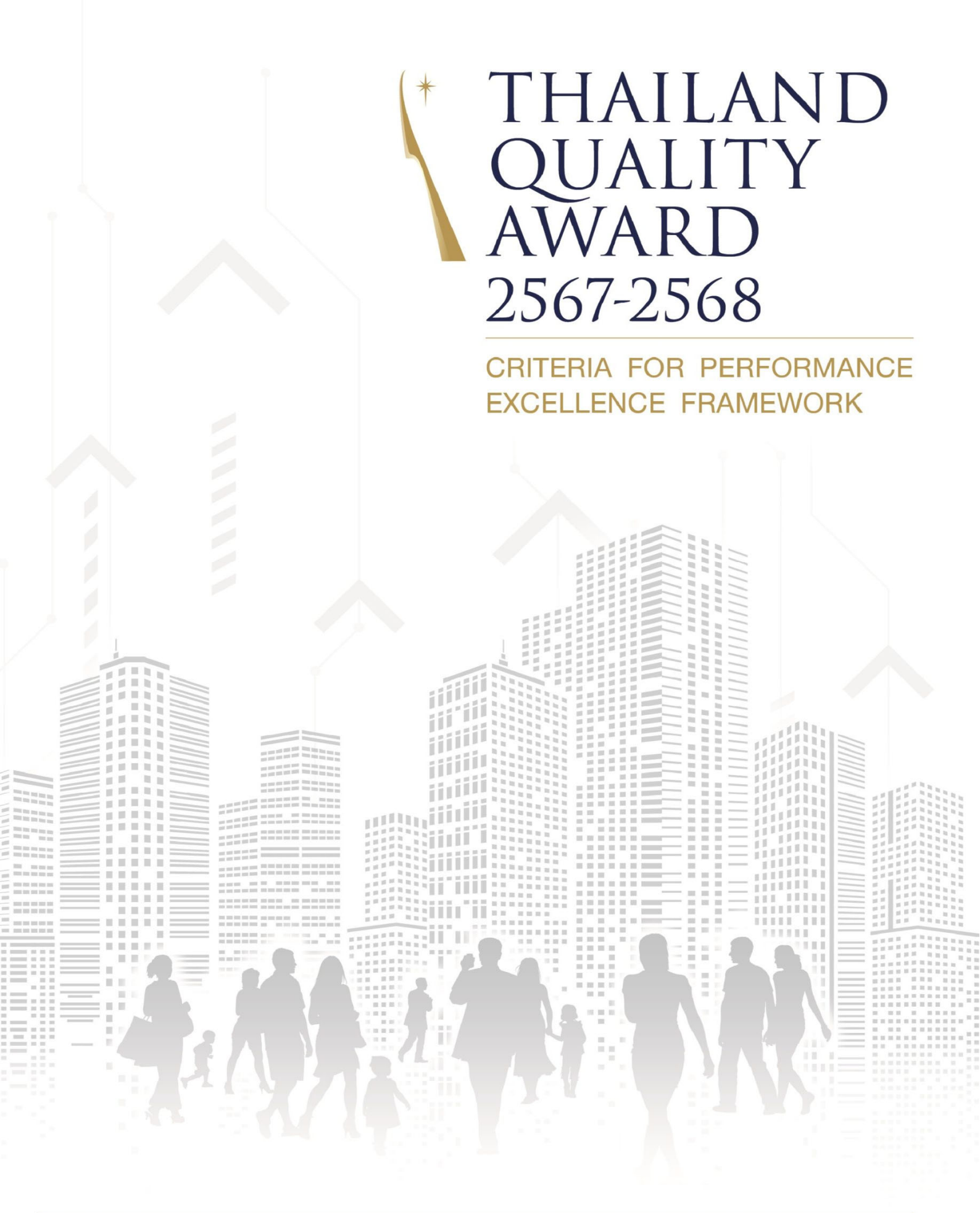




THAILAND QUALITY AWARD 2567-2568

CRITERIA FOR PERFORMANCE
EXCELLENCE FRAMEWORK



LEADERSHIP • STRATEGY • CUSTOMER
MEASUREMENT, ANALYSIS, AND KNOWLEDGE MANAGEMENT
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